

**RFP: NEF 22/2014**

**REQUEST FOR PROPOSAL:  
APPOINTMENT OF RESEARCH COMPANY TO CONDUCT BRAND AUDIT  
FOR THE NEF**

The National Empowerment Fund Act No.105 of 1998 established the National Empowerment Fund Trust (NEF), for the purpose of promoting and facilitating economic equality and transformation, by providing development finance for Black empowered South African businesses and by designing investment products in promoting savings and investment activity amongst Black South Africans. The NEF is an agency of the Department of Trade and Industry (**the dti**) and is committed to the implementation of the Broad Based Black Economic Empowerment Act, Act 53 of 2003, and the Codes of Good Practice.

The NEF herewith invites potential service providers that demonstrate high level of Black ownership, to submit proposals for the appointment of Research Company to conduct Brand Audit for the NEF.

The NEF will make available the comprehensive RFP document that will outline the specification and functional requirements of the appointments. RFP documents will be available on the NEF website: [www.nefcorp.co.za](http://www.nefcorp.co.za) on **19 January 2015**.

**A briefing session will be held on 28 January 2014 at 14:00 at the NEF Office (HQ).**

The NEF reserves the right to cancel the tender should the needs of the NEF change or should the NEF regard the submissions not to be adequate based on its needs.

**TENDER BOX LOCATION:**

All proposals must be submitted clearly marked with the **RFP: NEF 22/2014** to the following physical address:  
National Empowerment Fund, West Block, 187 Rivonia Road, Morningside, Sandton

Final and completed proposals must be made available to the NEF by no later than **14h00 on 05 February 2015**

**Incomplete proposals will be rejected**

**Note: Faxed proposals will not be accepted.**

**FOR ENQUIRIES PLEASE CONTACT:**

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